



BUSINESS PLEDGE

OUR PLEDGE

Building our diverse and dynamic business community is an important goal for Haringey Council and we are committed to investing in and improving our services to business, whether small, medium or large. Community wealth building will be at the centre of our approach ensuring every public pound spent produces maximum local benefit. This includes the implementation of a new procurement strategy which would place greater emphasis on procuring goods and services locally. We will also ensure that private investment and public sector spending offer maximum benefits to Haringey's businesses and our local economy.

- Haringey's business pledge is to strengthen the working relationship between the council and local businesses, supporting the delivery of shared priorities that will benefit Haringey's communities and businesses in the long-run:
- Creating a safe and attractive environment for local businesses and their customers – recognising the unique character of our diverse high streets and business districts.

- Supporting a local economy where businesses thrive and create quality employment and skills.
- Using the council's purchasing and contracting capacity to open up more opportunities to local firms and their employees.

The Pledge is part of Haringey Borough Plan vision for promoting local economic growth.

WHAT THE COUNCIL WILL DO FOR BUSINESS

Develop a customer service offer for businesses (comparable to that offered to residents)

- Strengthen coordination across all council services that engage directly with local businesses, such as on parking, highways, fly-tipping, safety and security and the public realm and other issues that affect business operations.
- Gather more consistent and timely data and intelligence on issues raised by business and how the council handles them.

- Ensure that operational activities and policies affecting local businesses are communicated to business with a revamped web site and use of social media.

Use public sector purchasing power to support local businesses and keep wealth within our community

- All bills owed to local businesses are paid in full and in a timely fashion.
- Open up and advertise more council services and contracts to local SME businesses maximising jobs and opportunities for local people.

Develop a stronger voice for local businesses in policy-making

- Ensuring that business in Haringey have the opportunity to regularly engage with the Council and voice issues important to them or discuss issues of mutual interest.
- Engaging local business leaders and networks more consistently on funding bids, policies and decisions and to lobby with local businesses for national and London policies and investment that will benefit the borough.

Improve the delivery of public services to make the borough cleaner, greener and safer

- Work with local business networks and delivery partners to identify safety issues impacting on business in local neighbourhoods, town centres and high streets.
- Continued commitment to supporting local businesses to make environmental improvements, such as reducing air pollution and carbon emissions.

Boost support for entrepreneurs and SME businesses in the borough

- Economic development initiatives and workspace projects to support local business development and strengthen the social value and local benefits of economic growth.
- Working with local business groups to identify additional SME support required and work together to attract external investment in business support programmes.
- Recognise and celebrate the successes and contributions of local businesses to the borough.

- Establishing a calendar of business-led and focused events, with the new Haringey Business Awards, to raise the profile of local and locally-based businesses and supporting business initiatives such as Small Business Saturday.

HOW BUSINESSES CAN CONTRIBUTE TO HARINGEY

- Work with the council, schools and skills providers to offer jobs and training, work experience and apprenticeships to local residents
- Provide high quality jobs which pay at least the London Living Wage
- Provide workplaces where employees are respected and feel safe
- Work with the council to maintain compliance with legislation and regulation, seeking advice where necessary and developing best practice
- Work with the council and other public services to broker solutions to operational problems that reflect the challenges of operating in a densely populated urban area
- Take an active part in council policy-making, consultations and events
- Support Haringey's communities and investing in the wider social and economic life of the borough such as through volunteering
- Ensure that workers are encouraged and able to exercise trade unions rights at work, and that Trades Unions are recognised, are able to organise and have access to the workplace
- Sponsor council promoted social and community campaigns (e.g. health campaigns and supporting dementia-friendly and family-friendly shops and social spaces)
- Engaging with council promoted festivals and other initiatives aimed at strengthening social cohesion, community safety and investment.